



Logo to be used for company matters

Logo to be used in Certification Mark and Client Matters

**“Fly into the world-class Pride, with the True Essence of ABSQ”**

## **RULES FOR USE OF ABSQ CERTIFICATION MARK AND SAC ACCREDITATION MARK**

### **ABSQ Standard Myanmar**

- ✓ We provide **A**ccreditation
- ✓ We preserve the **B**enchmark
- ✓ We cherish the **S**tandard and
- ✓ We value the **Q**uality

The trueness of "Flying Phoenix in Red color" means a good quality never diminish and "Always convey the Essence" so does our Phoenix rise up from the ash and bring freshness back to life.

## I. Introduction

ABSQ has set up logo mark with the crucial meaning of

**“Fly into the world-class Pride, with the True Essence of ABSQ”**

- ABSQ informs terms & conditions on usage of marks to the certified organization during the issue of certificate and also release hard and soft copies of Mark with Certificate no. to have conformity of design.
- ABSQ auditors will verify the compliance of proper usage of Marks during Surveillance and Renewal audits. The action on any non-conformity upon Mark use by certified organization will be addressed by ABSQ Certification Body's decision.

## II. Layout for ABSQ Certification Mark

The certification mark shall be reproduced with original color and legible size.

It is not permitted for utilization of Certification Mark with changing colors or any advance design creation apart from displayed figures. (The logo with certification number mark will be given to certified client by ABSQ either Figure 1 or 2 based ).

### **Figure 1**

While displaying certification status recognized by ABSQ, the Certificate Number issued to the certified organization shall be indicated. (61354 is just sample for project number).



**Figure 2**



The certified organization is allowed to use the SAC accreditation mark in conjunction with the ABSQ certification mark but Logo marks must be uniformly the same size as shown in figures.

### ***III. Conditions for use of Certification Mark on Publicity***

The certified organization may use the ABSQ certification mark or combined with SAC accreditation mark in respect to premises and those activities which are covered its scope of certification.

#### ***a) Allowed conditions***

1. Promotional or Advertising materials such as brochures, business cards, letterheads, quotations, vinyls or exhibition stands, websites and vehicles only with the purpose of indicating your organization is implementing in compliance with the requirements of Certified Management System.
2. Packaging or related Materials

For No.1, it is allowed to use only the ABSQ mark or combined mark with certificate no. (OR) advanced with a statement of “.....was manufactured in a plant / was providing services in accordance with the conformity on requirements of Certified Standard ISO.....”

For No.2, it is permitted only ABSQ mark or combined mark attached with the statement.

***b) Prohibited conditions***

1. The use of Certification Mark implied on a product, process, system or person is forbidden.
2. Not use on any test items (test and calibration reports or certificates), products or literature, promotional gifts (calendar, wish gift card, umbrella, etc.) or in a way that may be interpreted as denoting product certification.
3. The certified organization shall be discontinued any use of mark or with statement that shows improper use in the opinion of ABSQ.
4. Under suspension or withdrawal of ABSQ certification, the certified organization shall immediately discontinue all uses of mark and arrange for disposal of all materials that have been displayed to ensure for not distribution.